

Foreword



**Ajit Menon, CEO,
PGIM India Mutual Fund**

In an era marked by increasing life expectancy, financial security during retirement becomes paramount. Relying solely on pension and investments may not suffice to maintain the desired quality of life.

The simplest way to generate a source of income during your later life is to utilise your skills, experience and contacts in the field where you have spent most of your working career. Alternatively, you can work on building a passion/skill which you already pursue as a hobby and monetise it.

Research shows that retirement may lead to a decrease in mental stimulation which can impact your cognitive health. Learning new skills not only counteracts this decline but also provides a sense of accomplishment and purpose.

PGIM India Mutual Fund's Retirement Readiness Survey 2023 reveals that Indians are seeking various ways to add to their income by monetising their passion and acquiring new skills to fuel their aspirations post-retirement.

Keeping this in mind, PGIM India Mutual Fund has compiled a ready reckoner of a compendium of 50 gigs which you can explore and pursue to become financially independent in your later life.

RENEW, RECHARGE BUT NEVER RETIRE

50 gigs that combine enjoyment and
regular income for life



Index

1. Online Yoga Instructor
2. Real Estate Advisor
3. Financial Advisory Services
4. Tax Consultant
5. Organic Farming
6. Soft Skills Coach
7. Cybersecurity Advisor
8. Career Counsellor
9. Childcare Services
10. CXO on Hire
11. E-Learning Consultant
12. Tour Guide
13. Game Designer
14. Wedding Planner
15. Interior Designer
16. Beauty and Grooming
17. Landscaping
18. Sports Coach
19. Performing Arts Coaching
20. Cloud Kitchen Services
21. Competency Mapping Services
22. CRM Specialists
23. Talent Management Expert
24. Data Scientist
25. Floral Business
26. Animal Care Services
27. Food And Beverage Consultant
28. Social Media Manager
29. Digital Content Creator
30. Fitness Trainer
31. Brand Designer
32. Event Manager
33. User Experience Designers
34. Supply Chain Specialist
35. Corporate Trainer
36. Learning and Development Specialist
37. Online Educators and Tutoring
38. Start-up Advisory Services
39. Translation And Language Services
40. E-Commerce Strategist And Consultants
41. Starter Plant and Seed Providers
42. Administration Specialist
43. Communications and PR Consultant
44. Bartender
45. Customer Success Consultant
46. Life Coach
47. Tutoring
48. Strategic Sourcing Advisors
49. Product Design Consultant
50. Compliance Advisor And Specialist

#12 Tour Guide

After 10 years as a banker in a global bank, in 2012, Sharma set up his own wildlife travel company that offers bespoke travel experiences especially to tiger reserves to domestic and international customers.

India's allure as a tourist destination, steeped in history and culture, has given rise to a flourishing profession: tour guiding. Serving as a gateway to India's diverse heritage, tour guides play a pivotal role in connecting travellers with the country's rich tapestry.



The Perks

Being a tour guide in India brings a multitude of advantages. Firstly, it provides an unparalleled opportunity for cultural immersion. Guides become storytellers, weaving narratives of India's history, traditions, and legends, fostering a profound connection with the country's heritage. Furthermore, tour guiding entails travel and exploration.

Guides embark on journeys to India's magnificent destinations, continually discovering and sharing new facets of their homeland. They also have the privilege of interacting with a diverse array of travellers from around the world, enriching each tour with unique perspectives and experiences. Lastly, the profession often offers flexibility in scheduling, making it an appealing choice for those seeking work-life balance or pursuing other interests.



What Is Required?

To excel as a tour guide in India, specific qualifications and qualities are imperative. A deep knowledge of Indian history, culture, and local attractions is paramount. Guides must possess excellent communication skills, with proficiency in English being particularly crucial. Mastery of other Indian and foreign languages can be advantageous.



Expected Earnings

Earnings for tour guides in India are diverse, influenced by factors such as location, experience, reputation, and the type of tours conducted. On average, annual incomes for tour guides range from ₹2,00,000 to ₹6,00,000. Established guides with niche expertise or those operating in high-demand tourist destinations often command higher fees.



What You Need and How Much Will It Cost?*

Among the essential requirements are in-depth knowledge of Indian culture and history, strong communication skills in English (and possibly other languages), and potentially, tour guide certification. Costs typically involve education expenses, ranging from ₹50,000 to ₹5,00,000 certification fees (₹1,000 to ₹10,000), and outfit or equipment expenses (₹5,000 to ₹10,000). Additional expenses may arise if you require language courses for guiding in local languages beyond English.



The Final Word

A career as a tour guide in India presents not just a job but a lifelong journey of exploration, cultural immersion, and meaningful connections. It offers the chance to share India's remarkable heritage with the world, making every tour a unique and enriching experience. As travellers increasingly seek authentic and engaging encounters, the demand for knowledgeable and passionate tour guides continues to rise, making it a rewarding and promising profession in India.



Tour Guide
Anurag Sharma, 43, Gurgaon

"I wanted to explore if I could convert my passion into a profession. Now, I create holidays to make a living."